

# BETWEEN THE MARKETS AT HOME

## THE MARKET HOTEL

GRONINGEN  BY WESTCORD



# GENERAL INFORMATION

## MEETING ROOMS

The Market Hotel offers 3 modern meeting rooms with a total of 160 m<sup>2</sup>. Our biggest meeting room, Hereplein (80m<sup>2</sup>), is located on the second floor. The room is two floors high, that is which it is beautifully spacious.

On the fourth floor, the other two linked rooms are located; The Grote Markt (55m<sup>2</sup>) and The Nieuwe Markt (25m<sup>2</sup>). All meeting rooms are equipped with modern audiovisual technique and excellent WIFI.

# WELCOME TO MY LIVING ROOM

## CAFÉ WILLEM ALBERT

Café Willem Albert is thé living room of the Groninger city where everyone is welcome and where it feels like home. With a broad, accessible menu we want to be able to serve everyone and to give the 'Dutch Cuisine' the recognition and appreciation back that it deserves. Hereby we use as much as possible regional products and ingredients from Dutch soil.

The heated terrace on the East wall has plenty of seats and a nice view over The Grote Markt. We also have a cozy terrace on The Nieuwe Markt where you can sit comfortably and 'watch people walk by'.

## WILLEM ALBERT SCHOLTEN

A man of vision and ambition. Of daring and deed. A great Groninger with a name of fame, which was later high jacked by grief. With his dozens of factories, he was the first real agricultural industrial and multinational. A man who with ornate letters, wrote Groninger and Dutch history.

A real entrepreneur who got the Holland-America line back on steam and grew up far beyond our country borders with the Groningse "Just be normal"- mentality. A benefactor who meant a lot to Groningen and even gave our city a children's hospital on his 70th birthday.

He deserves a spot in the city. Centrally located in Groningen, in the middle of his townspeople. It is an honor that we may wear his name and write it with pride.





## GREEN AND WELCOMING

At WestCord, everything revolves around a pleasant, comfortable, and welcoming stay. We like to go the extra mile. We do this for you, but also for our community. The attention we pay to our guests, we pay as well to people, the environment, and society. In all our WestCord Hotels, a group of dedicated employees – the Green Team – monitors our CSR policy and makes adjustments where necessary.

### SPECIFIC ELEMENTS OF OUR CSR POLICY ARE:

- Purchasing certified, fair-trade, recyclable, energy-efficient, and/or regional products and materials
- Reducing and optimally separating waste
- Selecting sustainable suppliers and having them sign a sustainability declaration (chain responsibility).

# GREENKEY

**The Market Hotel Groningen  
achieved the Golden Green Key!**

### SPECIFIED TO THE MARKET HOTEL:

- All-electric, no gas connection
- Electric pumps for heating and cooling
- Half of the roof is covered with solar panels
- Exclusively LED lighting
- Sustainable workwear made from residual materials
- Usage of as many sustainable alternatives as possible

# WELCOME WELLNESS

## A REST POINT IN THE CENTER OF GRONINGEN

In addition to hotel guests, non-hotel guests can also use the Wellness treatments we offer. Descend the stairs and enter an oasis of peace.

## ENJOY IN LUXURY AND REST

The Wellness can be reached via the stairs from Café Willem Albert. For our hotel guests we have a fitness room, which can be used freely. We also have a Thermen with Finnish sauna and Turkish bath, which is available at a fee and needs reservation up front. The treatment rooms are modern, but soothing furnished for complete relaxation. Here you can enjoy a massage, facial, comfort zone body treatment, wax treatment, pedicure or manicure.

## SUSTAINABLE BEAUTY IN THE WELLNESS BY THE PRODUCTS OF COMFORT ZONE

The products are rich in natural ingredients (up to 99 percent) and free from silicones, parabens and animal derivatives. The pursuit of lasting beauty is not only our mission, but also our responsibility to the world in which we live.



## THE WESTERS BAKERY

Fancy a coffee to go or a freshly baked sandwich for lunch? The Market Hotel has its own bakery, the place for patisserie, freshly baked bread but also ice cream! Bakery Westers is located at the Grote Markt and is accessible to guests via Café Willem Albert.

The founder of WestCord Hotels comes from a real bakery family. The bakery is an ode to the original Bakery Westers has been on Vlieland since the fifties.

# WESTERS BAKERY



## FORUM GRONINGEN

Forum Groningen opened the doors on the 29th of November in 2019. The building is part of the renovation of the east side of the Grote Markt, the main square of the city. Several buildings have been demolished behind the east wall of The Market Hotel and created a new square with terraces. This square was given the name: Nieuwe Markt.

The Forum is intended as a general meeting place for residents and visitors of the city Groningen. This quickly became the living room of Groningen. Below the Forum is a new parking garage with space for 390 cars and 1500 bicycles in the basement. On top of the Forum there is a nice view over the center of the city. There are also various activities present within the building, such as exhibitions, talks and movies. There is also a library located in the Forum.

Forum Groningen is the tourist office of Groningen with the Groningen store.

## MARTINI TOWER

The Martini tower, also called in Groningen d'Olle Grieze is the best known association that the Dutch people have with the city of Groningen. This tower has survived a fire and lightning strike for the past 500 years. The tower almost collapsed, but survived the wars, and with her 97 meters it is still the tallest building in the city.

D'Olle Grieze has almost 300 steps, where the visitor after all those steps will be rewarded with a nice view of the façade of the Martini church, the ancient ornaments, the very heavy bells and the giant flagpoles. All the way at the top, at the clockwork attic, is the breathtaking view over the city and the surrounding countryside.

In 2019 the Martini tower has undergone a major makeover, what caused an increase in visitors. The renovation has made it a real experience to climb the tower. For example, the tower has a cinema at 45 meters above the ground where a 10-minute video will be shown about the history of Groningen.



## EXPERIENCE GRONINGEN

### PEAT COLONIAL MUSEUM

The peat colonial museum tells the story of the development of the Groninger peat colonies. Not only does this story go about the peat, but also about inland vessels, kilometers of canals and industry of potato starch and straw cardboard in the 19th century. The rich history of the Groningen peat colonials is connected by water, captains, farmers and manufacturers. It is the region where, for example, Willem Albert Scholten, the first multinational of Europe and founder of various companies, was born and raised. In addition to these permanent exhibition, the museum also shows interesting temporary exhibitions.

### CITY WALKS

The VVV Groningen offers a diversity of city walks. These city walks do not require a guide which gives you the freedom to choose a city walk in accordance with your interests and wishes. For example, you can discover the city center in one day. This walk leads you along the highlights from downtown. If you are more interested in art and culture, then there is also a perfect walk for it. This walk takes you along the arts architecture and museums. Finally, you can also choose a walk that focuses on Groningen, a quirky trading center. Old trade routes, warehouses and quaint shops are all part of this route.

# MEETING ROOMS

The Market Hotel accommodates 3 modern meeting rooms with a total floor area of 1600 m<sup>2</sup>. Our largest room, Hereplein (80m<sup>2</sup>) is located on the second floor. Because the area is 2 floors high, it looks nice and spacious. On the fourth floor there are 2 connected boardrooms; The Grote Markt (55m<sup>2</sup>) and the Nieuwe Markt (25m<sup>2</sup>). All rooms are equipped with excellent WIFI and the most modern audiovisual resources.

## INFORMATION MEETING ROOMS

ROOM	m <sup>2</sup>	THEATER	SCHOOL	U-SHAPE	CABARET	CARRE	BOARD
HEREPLEIN	80	60	24	24	32	32	-
GROTE MARKT	55	40	12	16	24	24	-
NIEUWE-MARKT	25	-	-	-	-	-	12
GROTE MARKT + NIEUWE MARKT	80	60	16	24	32	32	-



# FLOOR

# SEPARATE ROOM RENTAL

The Market Hotel accommodates 3 modern meeting rooms with a total floor area of 1600 m<sup>2</sup>. Our largest room, Hereplein (80m<sup>2</sup>) is located on the second floor. Because the area is 2 floors high, it looks nice and spacious. On the fourth floor there are 2 connected boardrooms; The Grote Markt (55m<sup>2</sup>) and the Nieuwe Markt (25m<sup>2</sup>). All rooms are equipped with excellent WIFI and the most modern audiovisual resources.

## HEREPLEIN

1/2 DAY / 4 HOURS € 235 · ALL DAY / 8 HOURS € 395 · 1,5 DAY / 12 HOURS € 550

## GROTE MARKT

1/2 DAY / 4 HOURS € 185 · ALL DAY / 8 HOURS € 315 · 1,5 DAY / 12 HOURS € 445

## NIEUWE-MARKT

1/2 DAY / 4 HOURS € 130 · ALL DAY / 8 HOURS € 235 · 1,5 DAY / 12 HOURS € 340

## GROTE MARKT + NIEUWE MARKT

1/2 DAY / 4 HOURS € 235 · ALL DAY / 8 HOURS € 395 · 1,5 DAY / 12 HOURS € 550

# ARRANGEMENTS

We offer the following meeting arrangements starting at a minimum of 10 people.

	4 HOURS	4 HOURS	8 HOURS	12 HOURS	24 HOURS	32 HOURS
FROM PRICES PER PERSON	€ 34.50	€ 53.50	€ 63.50	€ 99.50	€ 195.50	€ 248.50
Room rental with setup of your choice	×	×	×	×	×	×
Use of beamer, screen, flipchart and meeting kit	×	×	×	×	×	×
Unlimited coffee, tea and water	×	×	×	×	×	×
Morning break	×	×	×	×	×	×
Lunch		×	×	×	×	×
Afternoon break			×	×	×	×
3 course dinner				×	×	×
Overnight stay					×	×
Breakfast buffet					×	×

# AUDIOVISUAL MEANS

Naturally, solid audiovisual means are of indispensable value. Well performing, trustworthy equipment will provide you with all the means to make your meeting as efficient as possible. The Market Hotel promises to provide of all the essential knowledge and resources to contribute to the efficiency of your meeting. Working together with a range of partners who have required years of experience in the field of light, sound and image supports this promise.

For additional information or an appropriate price proposal, we kindly ask you to contact us. Prices include 21% VAT and exclude any optional transportation costs.

	PRICE PER DAY
FLIPCHART	€ 23.50
TU SCREEN	€ 130
LAPTOP	€ 160
STAGE PER PART (100 x 200 cm)	€ 80
SOUND SYSTEM	€ 80
MICROPHONE WIRELESS	€ 80
MICROPHONE WIRED TO TRIPOD	€ 27.50
HEADSET MICROPHONE	€ 80
LAPEL MICROPHONE	€ 80
VIDEO TRAINING SET CONSISTING OF (camera, plasma screen and microphone)	€ 160
LASER POINTER	€ 27.50
LECTERN	€ 27.50



# WILLEM ALBERT SCHOLTEN

## CODE TO

A man of vision and ambition. Of daring and deed. A great Groninger with a name of fame, which was later highjacked by grief. With his dozens of factories, he was the first real agricultural industrial and multinational. A man who with ornate letters, wrote Groninger and Dutch history.

A real entrepreneur who got the Holland-America line back on steam and grew up far beyond our country borders with the Groningse "just be normal"-mentality. A benefactor who meant a lot to Groningen and even gave our city a children's hospital on his 70th birthday.

He deserves a spot in the City. Central in Groningen, amongst his "stadjers", Willem Albert is coming home!

## DID YOU KNOW

Not only was Willem Albert Scholten an agricultural industrial. On top of that, he was also known as a major investor of the predecessor of the Holland-America Line.

After investing 600.00 Dutch guildens, a ship was named after him as a tribute to his vast investments.

This is where we find a special connection to the Westcord Hotels chain. Both the ss Rotterdam, former flagship of the Holland-America Line, and Hotel New York, former headquarter of the Holland-America Line, are sister hotels of The Market Hotel.

## RECEPTION & BREAKS

### UNLIMITED COFFEE AND TEA

We serve unlimited coffee and tea from our fully automatic espresso machines during your meeting.

HALF A DAY **€ 7.75 p.p.**

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WHOLE DAY **€ 12.75 p.p.**

### COFFEE AND TEA WITH SOME GOODIES FROM BAKERY WESTERS

We receive your guests with coffee or tea from our fully automatic coffeemachines with some goodies from our bakery.

HALF A DAY **€ 10.75 p.p.**

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WHOLE DAY **€ 15.75 p.p.**

### COFFEE AND TEA COMPLETE

We serve unlimited coffee and tea from our fully automatic espresso machines during your meeting. We serve something delicious from our bakery upon arrival and during the morning / afternoon break.

HALF A DAY **€ 13.75 p.p.**

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WHOLE DAY **€ 23.75 p.p.**

## LUNCH

In Café Willem Albert you can choose from our a la carte menu for up to 12 people. When you are with more than 12 people we serve a sandwich lunch. You must make a choice (per item) for the whole group. We would gladly discuss any dietary requirements you have.

### LUNCHBOX TO GO

**€ 16.00 p.p.**

A vegetarian sandwich with smoked cheese, tomato, cucumber and mesclun. Sugarbread with butter & a piece of fruit.

*Includes: Schulp fruit juice & Sourcy still or sparkling water.*



## SANDWICH LUNCH

€ 18.00 p.p.

Focaccia / wrap / deluxe sandwich / hand fruit / mineral water / coffee & tea

*Create your own sandwich lunch for you and your group. Make one choice per item for the whole group. We serve one sandwich, one focaccia and 1/3 wrap per person.*

### Focaccia options;

#### Tomato brunoise

Sweet roasted pumpkin seeds / avocado and lime cream / balsamic onions / Romaine lettuce

or

#### Salmon salad

Lettuce / salad of wakame, carrot, cucumber, and marinated ginger / sesame-chili mayonnaise

or

#### Roast beef

Pickled beef / capers / tomato brunoise / sweet marinated white cabbage / basil vinaigrette

### Wrap options;

#### Beef carpaccio

Arugula / Parmesan / roasted seed mix / sun-dried tomato / truffle mayonnaise

or

#### Vegetables

Tomato / zucchini / mozzarella / pesto mayonnaise / arugula / pepper / herb salt

or

#### Tuna

Homemade tuna salad / mixed salad / tomato

### Sandwich options;

#### Smoked herring

Yellow beetroot / crème of mascarpone with lemon / cucumber / puffed cereals and seeds

or

#### Plant-based chicken salad

Vegan bacon / lettuce / tomato / vegan mayonnaise

or

#### Chicken salad

Bacon / lettuce / tomato / mayonnaise



*Something more elaborate for lunch? Expand your lunch with a homemade soup, hot snack or a fresh salad for everyone.*

### HOT SNACK

+ € 3.50 p.p.

- Spicy chicken croquette with Sriracha mayonnaise
- Beef croquette with mustard mayonnaise
- Vegan pulled meat croquette with vegan mustard mayonnaise 

### SOUPS

+ € 4.00 p.p.

#### Tomato and vegetable soup (vegetarian possible)

Roasted beef tomatoes / smoked paprika / finely chopped vegetables / meatballs

#### Groningen mustard soup (vegetarian possible)

Coarse mustard / bacon / leeks

### SALAD

+ € 3.50 p.p.

#### Summer salad

Romaine lettuce / marinated watermelon / cucumber / feta / pine nuts / vinaigrette

## CHEF'S LUNCH DELUXE

€ 19.75 p.p.

### UP TO 25 PERSONS

Soup of the day / smoked salmon sandwich with cream cheese / roast beef sandwich with tomato tapenade and capers

or

Soup of the day / tomato brunoise sandwich with avocado and lime cream / summer salad with marinated watermelon 

*Drinks on subsequent calculation.*

 Vegetarian  Vegan

# BITES & DRINKS PARTY PACKAGES

Do you have something to celebrate? Or do you want to continue your meeting in a different setting?

Book your drink in our cozy living room; Café Willem Albert. The drinks and bites are on actual calculation. However, if you want to be certain about the ultimate cost of a reception or drink, you can use our drinking packages.

*This is only possible on reservation and from 25 people or more.*

## DUTCH DRINKS PACKAGE

Consisting of house wine red/white/rosé, port, sherry, vermouth, beerenbourg, jenever, draft lager and soft drinks. *(except premium soft drinks)*

2 HOURS **€ 31.50 p.p.**

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3 HOURS **€ 38.50 p.p.**

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4 HOURS **€ 45.00 p.p.**

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5 HOURS **€ 51.00 p.p.**

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6 HOURS **€ 56.00 p.p.**

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If you also want to use one or more foreign spirits drinks (such as gin, whiskey or rum) we would be happy to make a tailor-made offer for you. Cocktails are also possible.

## BITES

**Bread platter**  **€ 8.50**

Herb oil / sea salt / herb butter

**Beef bitterballs** **€ 9.00**

8 pieces / mustard mayonnaise

**Vegetarian bitterballs**  **€ 9.75**

6 pieces / mustard mayonnaise

**Fried shrimps** **€ 9.00**

8 pieces / torpedo shrimp / butterfly shrimp / chili sauce

**Mixed vegetarian snacks**  **€ 12.00**

8 pieces / bitterballs / spring rolls / cheese soufflés / cheese sticks / chili sauce / Groningen mustard

**Mini spring rolls**  **€ 8.50**

8 pieces / chili sauce

**Hot mixed platter** **€ 12.50**

10 pieces / bitterballs / cheese soufflés / mini 'frikandel' / fried shrimp / mini spring rolls / chili sauce / coarse mustard / mayonnaise

**WA appetizer platter (2 pers)** **€ 19.00**

Mustard cheese / young matured cheese / aged cheese / Groningen dry sausage / pickle wrapped in luncheon meat / grilled sausage with cheese / marinated olives / cheese biscuits / Groningen mustard / bread with herb butter

 **Vegetarian**

# DINNER



From 12 persons it is possible to enjoy the 3-course menu below. Up to 30 persons you can make a choice per person per course on the evening itself. From 30 persons we ask you to choose one dish per course in advance that we will serve for the entire group. Of course we take any dietary requirements into account.

# TMH MENU

3 COURSES € 43.50 p.p.

4 COURSES € 54.00 p.p.

## APPETIZERS

### Beef Carpaccio

Arugula / Parmesan / roasted seed mix / sun-dried tomato / truffle mayonnaise

or

### Smoked herring


Yellow beet / potato foam / lemon mascarpone cream / cucumber / toasted grains and seeds

or

### Carrot 'lachs'

Marinated carrot / cucumber / radish / cream cheese / dill / spelt bread toast

## SIDE DISHES

French fries with mayonnaise	€ 4.75
Sweet potato fries with Parmesan, fresh herbs, and truffle mayonnaise	€ 7.50
Roseval potato	€ 4.50
Corn on the cob with butter and herb salt	€ 4.50
Small salad 	€ 4.95
Seasonal vegetables	€ 4.95

## INTERMEDIATE COURSES

### Asparagus soup (vegetarian possible)

Asparagus soup / smoked salmon / spring onion

or

### Gamba

Risotto with citrus and artichoke / lemon oil / vanilla foam / rice crisp with Wadden Sea salt & herbs

or

### Grilled watermelon

Feta / cream cheese / mint gel / crunchy seeds and kernels / basil cress

## MAIN COURSES

### Duck breast with black garlic jus

or

### Haddock with rouille mayonnaise

or

### Radish steak with miso and lemon sauce

*Our main courses are served with roasted fennel, carrots, beets, and a millefeuille of Groningen potatoes.*

## DESSERTS

### Blondie

Almond blondie / blackberry panna cotta / vanilla curd / grapefruit and Timut pepper sauce / white chocolate crisp

or

### Dutch cheese platter

Selection of Dutch cheeses / crispy sugar bread / grapes

*Additional price + € 2.50 p.p.*

 Vegetarian  Vegan

# WALKING DINNER

52.50 p.p.

Would you rather dine in an informal setting? From 30 persons you can choose our Walking Dinner menu. Were we sere 5 small dishes witch are easily edible with your hands or a small fork or spoon. All dishes combined form a complete dinner.

## Carrot 'lachs'

Purple carrot tartare / cream cheese / sweet-and-sour radish / crispy capers / ginger pearls / wasabi crisp

## Prawn

Risotto with citrus and artichoke / lemon oil / vanilla foam / rice crisp with Wadden Sea salt & herbs

## Asparagus soup (vegetarian possible)

Dutch asparagus / smoked salmon / spring onion

## Steak

Cream of parsley root and sea lavender / artichoke / lamb 'glaze' / garlic / tomato / thyme

## Homemade friandises from 'Bakkerij Westers'

Served with coffee or tea

 Vegan



ACTIVE AND BUBBLY  
YET SO QUIET AND CALM BETWEEN  
THE MARKETS A HOME FOR ALL

Grote Markt 31, 9712 HS Groningen  
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info@themarkethotel.nl

[themarkethotel.nl](http://themarkethotel.nl)

CAFÉ  
  
WILLEM  
ALBERT