

PASTRIES

Apple crumble pie	5.50
Almond paste / apple / raisin / short crust pastry	
No bake blood orange cheesecake 🛞	5.25
Blood orange quark filling / mulled wine jelly	
Five spices citrus cake (#)	5.75
Orange cremeux / lime monchou	0.70
Door hazalant auff agaten	
Pear-hazelnut puff pastry Pear and cinnamon compote / hazelnut cream / pear ganache	4.75
Mocha & chocolate entremet (*)	4.75
Dark chocolate mousse / mocha ganache	
Amarene tart	4.75
Cherry glacage / cherry compote / yogurt mousse	
Carrot cake ⊱	5.00
Walnut / cashew cream	
Tomogueo	2 0 0
Tompouce Pastru cream / whinned cream / plazed outf nastru	3.90

WITH YOUR COFFEE

Chocolate chip cookie	2.7
Almond paste cookie	3.01
Banana bread with walnut and chocolate 🌭	4.01



Eureka

'I was born on October 6, 1819, in Loenen, but my heart always belonged to Groningen. That's why, in 1842, I opened 'Eureka,' my first potato starch factory, in Foxhol. The modern steam engine, which replaced the horses in the factory from 1847 onwards, formed the foundation of my success. I eventually owned 24 factories producing potato starch, potato malt wine, strawboard, sugar, and peat moss, both nationwide and internationally. That's why they call me the first industrial multinational.'



Fancy a coffee to go or a freshly baked sandwick for lunch? The Market Hotel has its own baker, the perfect spot for classic pastries, freshly bake bread, and even ice cream! Bakkerij Westers i located on the Grote Markt side of the hotel and i accessible through Café Willem Albert as wel

The founder of WestCord Hotels comes from a true bakers family. The bakery is therefore a tribute to the original Bakkerij Westers, which has been located on Ulieland since the 1950s





WELCOME TO MY LIVING ROOM

"Groninger locals, guests, business people, or students.
Wherever you come from and whoever you are, welcome to
my living room. The living room of Groningen!

My name is Willem Albert Scholten, and here on the Grott Markt, you're literally standing in the place that has long been "home" for me and my family. I warmly invite you to taste, chat, relax, and above all, enjoy together.

Whether you come for an early morning cup of coffee, a delicious lunch, a casual drink, or a dinner: feel at home. Let yourself be drawn by the smells of freshly prepared dishes, the pleasant buzz, the robust flavors with a modern twist, and of course, the warm atmosphere. Because that's what our living room stands for."



GREEN AND WELCOMING

At WestCord, everything revolves around a pleasant, comfortable, and welcoming stay. We like to go the extra mile. We do this for you, but also for our community. The attention we pay to our guests, we pay as well to people, the environment, and society. In all our WestCord Hotels, a group of dedicated employees — the Green Team — monitors our CSR policy and makes adjustments where necessary.

SPECIFIC ELEMENTS SPECIFIED TO OF OUR CSR POLICY ARE:

- Purchasing certified, fair-trade, recyclable, energy-efficient, and/or regional products and materials
- Reducing and optimally separating waste
- Selecting sustainable suppliers and having them sign a sustainability declaration (chain responsibility).

GREENKEY

The Market Hotel Groningen

achieved the Golden Green Key!

THE MARKET HOTEL:

- All-electric, no gas connection
- Electric pumps for heating and cooling
- Half of the roof is covered with solar panels
- Exclusively LED lighting
- Sustainable workwear made from residual materials
- Usage of as many sustainable alternatives as possible

SUNDAY TO WEDNESDAY 2:00 PM - 4:00 PM

26.00 per person, available for a minimum of 2 persons. Reservations only.









Reserve your spot: info@themarkethotel.nl • 050 207 4600

LUNCH 11:00 - 16:00

SANDWICHES

Salmon salad Mixed lettuce / cucumber / 'Groninger' mustard and dill sauce / caped	12.75 rs
Carpaccio	14.75
Beef carpaccio / arugula / Parmesan / roasted seed mix / sun-dried tomato / pesto mayonnaise	
Parsnip and mushroom Parsnip and mushroom salad / smoked almond / lettuce / arugula / balsamic syrup	11.50

WARM SANDWICHES

Hummus >	. <mark>11.50</mark> feta
'Groninger' meatball Butter / gravy / mustard	12.75
Pulled chicken Mixed lettuce / peanut and hoisin mayonnaise / pickled vegetables	12.75

SOUPS

Tomato soup 🥍	7.0
Roasted beef tomato / smoked paprika / lovage	
'Groninger' mustard soup (vegetarian optional) / Coarse mustard / bacon / leek	7.5
Clear chicken soupChicken / soup vegetables / vermicelli	7.7
Bread & butter supplement	+ 2.75 p.p

FRIED EGGS

Plain 🚩	10.
Ham and/or cheese	12.
Bacon and cheese	13.
Ham and bacon	13.
Ham, bacon and cheese	15.

CLUB SANDWICHES

15.25
· 2.50 · 3.50

CLASSICS

2 beef croquettes on bread served with butter and mustard mayon	naise
Spicy chicken croquettes	13.50
Cheese and arugula croquettes <a>Cheese and arugula croquettes on bread served with butter and mustard mayonnaise	13.2



LUNCH 11:00 - 16:00

HOT DISHES

Chef's Lunch (vegetarian optional) 🚩	17.50
Small soup of your choice, 3 different types of bread with smashed	
avocado and a poached egg, parsnip and mushroom salad,	
and a croquette with mustard	
Chef's Lunch Deluxe	19.75
Small soup of your choice, an house-smoked salmon sandwich,	
and a beef carpaccio sandwich	
Flammkuchen 🥙	12.50
Herb cream cheese / sun-dried tomato / spring onion / grated cheese	ļ
Supplement Pulled chicken or tuna	+ 3.50



BBQ chicken		23
Crème of celeriac / 'Gro	oninger' jacket potato / carrot	
Flank Steak		
Crème of celeriac / 'Gro	oninger' jacket potato / carrot	
160 grams		28
300 grams		46
Tuna		25

WRAPS	
Vegan wrap > Pumpkin hummus / mixed lettuce / carrot / bell peppe walnuts / vegan feta	12.50 r / radish / spinach
Tuna	11.50
Tuna wrap / radish / carrot / cucumber / iceberg lettu sriracha mayonnaise	ice /



The Scholtenhuis!

Our house, right here on the Grote Markt, is known in Groningen as the Scholtenhuis. From 1881 onwards, I lived here with my wife Klaassien and son Jan Evert. It was our home and an iconic location in the city. The house experienced dark times after we left. During World War II, the occupying forces used it to interrogate and arrest resistance fighters. Ultimately, the house was destroyed.

BURGERS

III 9 L.KET ROLÄEL	
Beef burger (200 grams) / brioche / pickle / bacon / BBI coleslaw / fries) sauce / lettuce /
Oyster mushroom burger ⊱	22.50
Oyster mushroom burger / sourdough / cheddar / pickle tomato / lettuce / BBQ sauce with mango and cinnamon /	•
Smashed burger	25.00
2 smash burgers (300 grams) / brioche / pickle / tomato homemade burger sauce / lettuce / cheddar / coleslaw /	
Replace your regular fries with sweet potato fries with truffle mayonnaise	+1.00
	(IIP)

MEAL SALADS

aesar ဳ omaine lettuce / Parmesan / cucumber / cherry tom	ato / truffle croutons
h <mark>icken Caesar_</mark> ulled chicken / Romaine lettuce / Parmesan / cucum ruffle croutons	ber / cherry tomato /
าะวจะวิ ธกา	22 50

cherry tomato / truffle croutons

Lightly roasted yellowfin tuna / Romaine lettuce / Parmesan / cucumber /

Bread & butter supplement _____ + 2.75 p.p.





STARTERS 17:00 - 21:30

Bread platter ?	8.50
Freshly baked bread / herb butter / olive oil / sea salt	
	45.00
Salmon	15.00
House-smoked salmon / eggplant tartare with horseradish /	



Tempura of 'Zeeuwse' mussels	14.25
White bean cream / smoked kale leaf / yellow beetroot /	14.20
X.O. of Dutch shrimp	
Beef carpaccio	14.75
Arugula / Parmesan / roasted seed mix / sun-dried tomato /	
pesto mayonnaise	
Duck	15.50
Confit duck leg / onion and fig confit / chicory with balsamic vinegar crispy baked sugar loaf / pickled red onion / spelt and spice crumble	
Parsnip salad 🥜	13.00
Mushrooms / hazelnut / salsify / garlic / beech mushroom / brioche	crisp
Pumpkin terrine ⊱	12.50
Marinated mandarin / chestnut crumble / fermented mustard seed /	
sea buckthorn berry gel / fennel, raisin, and cranberry chutney	

Beef Carpaccio / home-smoked salmon / pumpkin terrine /

🖊 Vegetarian ≽ Vegan

Appetizer tasting (to share for 2) _

soup of your choice / bread and butter

Enjoy our living room

SOUPS

Tomato soup

Todaten neet tolliato / allinen papi ina / tovage	
Groninger' mustard soup (vegetarian optional) 🥜	7.50
Coarse mustard / bacon / leek	
Clear chicken soup	7.75
Chicken / soup vegetables / vermicelli	
Rread & hutter sunnlement	2 75 n n

MEAL SALADS

Caesar 🕝

17.50 р.р.

/ Parmesan / cu	ıcumber / c	herry tomato	/ truffle	crouton
				19.5
Romaine lettuce	: / Parmesa	n / cucumber	/ cherry	tomato
				22.5
•		tuce / Parme	san / cud	:umber /
	Romaine lettuce	Romaine lettuce / Parmesa	Romaine lettuce / Parmesan / cucumber yellowfin tuna / Romaine lettuce / Parme	yellowfin tuna / Romaine lettuce / Parmesan / cuc

2.75 p.p.





MEETINGS AT THE MARKET HOTEL

The Market Hotel has three modern meeting rooms with a total floor area of 160 m². Our largest room, Hereplein (80 m²), is located on the second floor. Because the room is two stories high, it feels beautifully spacious. On the fourth floor, there are two connecting boardrooms: the Grote Markt (55 $\mbox{m}^{2}\mbox{)}$ and the Nieuwe Markt (25 $\mbox{m}^{2}\mbox{)}. All rooms are$ equipped with excellent Wi-Fi and state-of-the-art audiovisual equipment.

For more information, visit the website themarkethotel.com/meeting









THE GREEN CHOICE THIS IS WHERE YOU EAT LOCAL AND CONSCIOUSLY

When I started my first factory, everything revolved around the potato. Thisvhumble crop still forms the soul of our province. Thanks to the Van Zwol family, the potato once again has a place of honor in our living rooms. Their potatoes grow in fertile Groninger clay and carry the flavor, strength and pride of our own soil. Not only do you taste just any potato, but generations of craftsmanship and love for the land.



ENJOY GRONINGEN

'Groninger' vegetable garden 🌈

'Uan Zwol' potato cream / various preparations of regional vegetables

'Groninger' beef short rib from 'De Stadsslager'

Potato tart / various local vegetables / Groninger mustard gravy

'Oudebosch' apple and fennel tart

Caramel tea gel / raisins soaked in Beerenburg / lemon sorbet

42.50 p.p.

'The **Green Choice menu** is an ode to craftsmanship."
A sustainable three-course menu in which the Van Zwol potato takes center stage, surrounded by pure ingredients from local farmers and producers. Expect robust flavors, surprising preparations, and dishes that bring not only our green landscape but also our 'Groninger' roots closer. Choose the Green Choice and taste Groningen as it was meant to be: honest, authentic, and full of pride.









MAIN COURSES 17:00 - 22:00

Venison steak	29.00 1room
Mashed potato with a twist	<u>23.00</u>
Pearl barley risotto /	21.50
Roasted cauliflower / Brussels sprouts / rice with spices and cabbage / coconut and peanut sauce / cassava crisps	21.50 oxheart
TunaPotato tart with 'Groninger' mustard / celery / kohlrabi / beurre blanc with capers and dill	26.00
Catch of the day	Daily price

BURGERS

Market Burger	_ 21.50
Beef burger (200 grams) / brioche / pickle / bacon / BBQ sauce coleslaw / fries	/ lettuce .
Oyster mushroom burger / Sourdough / cheddar / pickle / onion tomato / lettuce / BBQ sauce with mango and cinnamon / colesla	chutney /
Smashed burger 2 smash burgers (300 grams) / brioche / pickle / tomato / homemade burger sauce / lettuce / cheddar / coleslaw / fries	_ 25.00
Replace your regular fries with sweet potato frieswith truffle mayonnaise	_ + 1.00

SIDE DISHES

Fries with mayonnaise 🖊	4.75
Sweet potato fries with Parmesan, green herbs	
and truffle mayonnaise 🚩	7.50
Jacket potato with sour cream and spring onion 🖊	3.50
Corn on the cob with butter and herb salt 🐤	4.50
Small Caesar salad 🥜	4.95
Seasonal vegetables 🦫	4.95





DESSERTS 17:00 - 22:00

Creamy hazelnut	9.50
Hazelnut and chocolate cream / orange cake / nougat ice cream / candied nuts / sea buckthorn berry / cress	
Condition note / See Continuin Config / Cress	
Marshmallow	_ 9.00
Roasted marshmallow / salted caramel ice cream / chocolate and coffee sauce / Knol's koek and Fryske Dumkes crumble	3
Vanilla & cherry	9.25
Vanilla rice / cherries in syrup / Amaretto whipped cream / cranberry crisp / cress	
Pear crème brûlée	_ 8.75
Pumkin spice mousse / apple sponge cake / gel of caraway seed / ginger and mint	
Dutch cheese platter	14.25
Selection of Dutch cheeses / crispy sugar bread / grapes	
Coffee & Friandises	_ 8.00
Coffee or tea of your choice / 3 homemade treats from Bakkerij West	ers



PORT

Château Bellevue Monbazillac 7.00

Muscat de Rivesaltes Domaine des Schistes _______6.50

Fresh-sweet flavors of ripe red fruit, plums, and spices. Finish with notes

Fresh-sweet dessert wine with notes of peach, apricot, and pineapple

Sweet Muscat wine with aromas of caramel and dried fruit

DESSERT WINES

Sud-Ouest, France

Roussillon, France

Roussillon, France

ICE CREAM SUNDAES 10:00 - 22:00

Banana split	9.
banana crumble	
Dame Blanche	8.
Vanilla ice cream / dark chocolate sauce / whipped cream	
Sorbet	9.
Cassis ice cream / cranberry ice cream / strawberry ice cream /	

cherries in syrup / dark chocolate crisp / raspberry crumble

Transatlantic ambitions

A transatlantic shipping link between Europe and America... I saw a lot of potential in that!
That's why in 1873, I invested 600,000 Dutch guilders in the Holland-American Steamship Company, later the Holland America Line. The first ship of this company was named after me. Unfortunately, the W.A. Scholten sunk off the coast of Dover in 1887 after colliding with the Rose Mary.



FOR OUT LITTLE GUESTS

STARTERS

Tomato soup 🞾 5.50

Baguette with herb butter 🖊 5.50

MAIN DISHES

Mini pancakes ₹ 8.00
Pancakes with syrup, powdered sugar and a little surprise

Served with fries and apple sauce

Spare-ribs with various sauces 14.50

'Kibbeling' (fried cod) 14.50

Croquette (beef or vegetable) 8.00

Mini burger 11.50

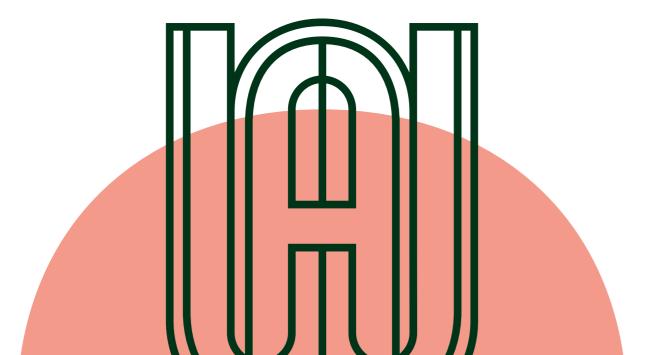
BBQ chicken 12.50

DESSERTS

Surprise ice cream cup 7.50

Ice cream treasure chest 4.75

Sorbet ice cream with fresh fruit 6.50



HOT DRINKS

	3.7
Coffee	3.7
Americano	3.7
Double espresso	4.7
Cappuccino	4.0
Flat White	4.7
Latte Macchiato	4.5
ESPRESSO III acchiato	4.0
Café latte	4.5
Hot Chocolate Milk	4.5
Home-made choco-spoon made from real Belgian chocolate	
OPTIONAL OPTIONAL	
Topping	+ 0.7
Whipped cream	
Plant-Based	+ 0.5
Dat milk / almond milk	
Syrups	+ 0.5
Caramel / hazelnut / white chocolate	
SENZA TEA	3.7
Earl Grey / Dutch Breakfast / Jasmin Green / African Rooibos /	J./
Forest Happiness / Herbal Chai	
Binger Tea	4.2
With lemon, orange or cranberry	
	4.2
Green mint & honey	4.5
· · · · · · · · · · · · · · · · · · ·	
Green mint & honey Green mint, ginger & honey Chai Latte	4.8



SPECIALS

Groninger' coffee	9.00
almoes Beerenburg / coffee / unsweetened cream	
utch Coffee	9.25
ooghoudt sweet spiced Genever / coffee / unsweetened cream	
rish Coffee	9.50
ameson / coffee / unsweetened cream	
panish Coffee	9.25
ia Maria / coffee / unsweetened cream	
rench Coffee	9.50
rand Marnier / coffee / unsweetened cream	
talian Coffee	9.25
uidam Amaretto / coffee / unsweetened cream	
DOOTDIED	

PASTRIES

Apple crumble pie	5.50
Almond paste / apple / raisin / short crust pastry	
No bake blood orange cheesecake 🏐	5.25
Blood orange curd filling / mulled wine jelly	
Five Spices citrus pie 🕦	5.75
Orange cremeux / lime monchou	
Pear-hazeInut puff pastry	4.75
Pear and cinnamon compote / hazelnut cream / pear ganache	
Mocha & chocolate entremet 🕦	4.75
Dark chocolate mousse / mocha ganache	
Amarene tart	4.75
Cherry glacage / cherry compote / yogurt mousse	
Carrot cake 🞾	5.00
Walnut / cashew cream	
Tompouce	3.90
Pastry cream / whipped cream / glazed puff pastry	

WITH YOUR COFFEE

nocolate chip cookie	2.75
mond paste cookie	3.00
nana bread with walnut and chocolate 🦫	4.00
nwnie	4.00

Gluten free > Vegan

WINES BY THE GLASS

WHITE WINES	₽	
Le Pinada Chardonnay Languedoc, France	_ 5.50	29.50
Pinot Grigio Fattori Veneto, Italy	_ 5.75	31.50
Tresolmos Verdejo (ORGANIC) Bodegas Garciarevalo, Spain	_ 6.50	34.00
Johannes Egberts Niersteiner Gutes Domtal Rheinhessen, Germany	_ 5.50	29.50
Monasterio de las Viñas Macabeo 0.0% Aragón, Spain	_ 5.50	29.50
ROSÉ WINE Solis Lumen Rosé Languedoc, France	_ 6.50	34.00
RED WINES		
Los Condes Tempranillo Cataluña, Spain	_ 5.50	29.50
Réserve Saint Jacques Merlot Languedoc, France	5.75	31.50
Primitivo 'Posidone' (ORGANIC) Puglia, Italy	_ 6.50	34.00
Monasterio de las Viñas Garnacha 0.0% Aragón, Spain	_ 5.50	29.50
SPARKLING		
Prosecco Treviso Spumante (ORGANIC) 'Terre di Marca' Extra Dry	_ 7.00	37.50
Pure Bubbles Sparkling Zero	_ 6.50	35.00
Champagne Blanc de Noirs 'Réserve' Brut 375 ml 750 ml		

From bakery to bar

The day starts early in our living room. The delicious aroma of coffee and freshly baked bread from Bakery Westers greets you. Step in for classic pastries, a coffee to go, or ice cream. And feel free to stay, because the kitchen is open until after dinner. Take a seat at the bar, in the restaurant or on one of our terraces. Enjoy the beautiful view of the city, the people, and life itself. We know: it's worth it!



New York, New YorkMy name appears in the stained-glass windows of the old waiting room at Hotel New York. A silent echo of what I started and a beautiful link to the sister hotel of WestCord Hotels.

WINES BY THE BOTTLE

WHITE WINES		RED WINES	
Sauvignon Blanc, Wairau River Marlborough, New Zealand Aromatic / fresh / mineral / green herbs / pink grapefruit	_41.00	Chianti Classico, Querciabella (ORGANIC) Tuscany, Italy Refined / blackcurrant / spices / mushrooms / woody notes / freshness	_ 50.00
Viognier, Louis Chèze Rhône, France Stone fruit / floral / oak aged / filmy / spices / sultry	45.00	Rioja Muga 'Reserva', Bodegas Muga La Rioja, Spain Powerful / complex / vanilla / red Fruit / tobacco / spices / cedarwood	_ 49.00
Pouilly-Fuissé Premier Cru 'Aux Chailloux', Domaine Corsin Burgundy, France Full-bodied / complex / oak aged / ripe white fruits / minerality / long finit		Saint-Emilion Grand Cru, Domaine de Peyrelongue Bordeaux, France Full / black fruit / plum / classic / mushrooms / earthy / cedarwood	_ 45.00
Rioja 'Flor de Muga' Reserva Blanco, Bodegas Muga La Rioja, Spain Powerful / oily / oak / vanilla / floral / fresh undertones / complex	65.00	Malbec 'Gran Reserva', Fabre Montmayou Mendoza, Argentina Powerful / intense / black fruit / cherry / vanilla / laurel / chocolate / wood	
Rías Baixas Albariño Granbazán 'Limousin', Agro de Bazán Galicia, Spain Lots of aromas / citrus / green apple / spicy / elegant wood / pure / salty		Spätburgunder Schaltter Maltesergarten, Martin Wassmer Baden, Germany Red fruit / elegant / herbal / spices / refined / fresh / woody notes	_ 48.00
Sancerre, Domaine de la Rossignole Loire, France Floral / herbal notes / citrus / fresh / juicy	44.00	Amarone della Valpolicella 'Barriques', Fratelli Zeni Veneto, Italy Full / sultry / cherry / jammy fruit / spices / woody notes / vanilla	_ 88.00
Ried Steinsetz Kamptal Grüner Veltliner, Schloss Gobelsburg Kamptal, Austria Fresh / herbal / apple / white pepper / white fruit / mineral	_ 48.00	Châteauneuf-du-Pape 'Trilogies' (ORGANIC) Rhône, France Powerful / stewed black fruit / spices / warm / earthy	_ 63.00



'THERE IS NO MORE PLEASANT FEEL THAN SERENITY AT HOME'

LOCAL WINES

Riesling, Wijngoed Thorn	42.00
Intense / citrus / peach / mango / refined freshness	
Apostelhoeve Müller-Thurgau, Familie Hulst Mergelland, The Netherlands	43.00
Springflowers / green herbs / white fruit / fruity / soft spices	
Dornfelder, Wijngoed Thorn	42.00
Maasvallei Limburg, The Netherlands	
Supple and soft / forest fruits / hint of spices	

IT WAS A PLEASURE TO HAVE YOU HERE. BE SURE TO SWING BY AGAIN. YOU ARE ALWAYS WELCOME!

Kind regards, Willem Albert Scholten & Klaassien Sluis

CAFĒ
WILLEM
ALBERT

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